

Audrey Ward

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Education

Saint Leo University

English Specialization in Professional Writing, Minor: Spanish

St. Leo, FL

August 2018 - April 2020 & January 2021 - April 2021

- **Campus Involvement:** Orientation Leader - Member of Sigma Tau Delta English Honors Society

Pontifica Universidad Catolica de Valparaiso

Study Abroad Online in partnership with Saint Leo University

Valparaiso, Chile

August 2020 - December 2020

University of South Florida

Bachelor's in arts, Digital Communications and Multimedia Journalism

St. Petersburg, FL

August 2021 - May 2023

- **Campus Involvement:** Peer Coach - Bull Cast Host - Homecoming Committee

Professional Experience

E-GO Depot

On the Street Team & Social Media Coordinator

Groveland, FL

June 2025 – Present

- On the street team is a perfect way to interact with the local community about our shop. Setting up our tent with e-bikes, e-scooters and one wheel. The community has the opportunity to feel and experience the adventure of riding electric.
- Produced **10 postings** by spending 5 hours per week creating, editing, and producing one video a week.
- On average, our Instagram **grew 6 % in one month** with over **50 new followers**.

Graphics Direct

Graphic Designer

Minneola, FL

December 2024 – Present

- Create quality designs for t-shirts DTF or embroidery, banners, signs, vehicle lettering, partial wraps, trailer wraps, storefront letters, logos, window lettering logos & business cards.
- Direct one on one with customers upon requested changes to artwork prior to approval and sent for print production.

Tampa Bay Buccaneers

Club Access Control

October 2023 - December 2023 & August 2024 – January 2025 & July 2025 – Present

- Scan mobile tickets and place wristbands as they enter and leave the stadium club.
- Show visitors to the appropriate section to sit in accordance with their booked placement.

CVS Pharmacy

Shift Supervisor & Pharmacy Technician

St. Petersburg, FL & Lake Oswego, OR, Clermont, FL

October 2021 - March 2024 & November 2024 – Present

Increased customer satisfaction scores by 15% through improved customer interactions and problem-resolution techniques.

- Maintained a **100% accuracy rate in cash handling**, resulting in zero discrepancies during my tenure.
- **Reduced out-of-stock incidents by 20%** through efficient inventory management and reorder strategies.
- Played a key role in achieving a consistent **customer satisfaction score of 98% during August 2023**.

University of South Florida

Marketing and Communications Social Media Intern

St. Petersburg, FL

January 2023 - May 2023

- Managed a marketing and communication team of 10 members with the result in gaining a **total of 822 new followers**.
- On average our Instagram **grew 5.32% each month**.
- **Produced 16 reels by spending 10 hours per week** creating, editing, and producing videos and interviews.

Online News Association Bull Cast Production

Host - Assistant Social Media Manager

St. Petersburg, FL

October 2022 - May 2023

- **Managed a social media team of 10 members**, overseeing content creation, and scheduling.
- Oversaw a **marketing team of 5 members to align social media campaigns** with overall marketing strategies.
- Increased the show's social media following by **100% within 6 months** through effective content curation.
- **6 sit down interviews** demonstrating strong storytelling abilities and a keen eye for detail.